

# ISC 2022 – Dubuque, Iowa

## Is This Heaven? No – It's ISC in IOWA!

### Sponsorship Opportunities

- June 8,9,10,11 – 2022 54th International Snowmobile Congress
- Please commit ASAP - Pay by April 1, 2022



### World Series Sponsorship Level

**\$ 10,000**

- Complementary ISC 2022 registration for 4 people
  - Individuals must be employees of sponsor
- Name/logo recognition in all event advertising and promotional materials
- Your name/logo featured on the ISC 2022 website with a link to your site.
- Full-page premium position advertisement in the ISC 2022 publication distributed to all attendees
- Introduction and speaking opportunity in program portion of event
- Signage recognition at event as the Major Sponsor on our ISC 2022 sponsor banner
- Recognition in the Awards Program
- Opportunity to provide branded items to all attendees
- Opportunity to set up a promotional display table in a 10x20 booth at trade show

### All Star Sponsorship Level

**\$ 7,500**

- Complementary ISC 2022 registration for 3 people
  - Individuals must be employees of sponsor
- Name/logo recognition in all event advertising and promotional materials
- Your name/logo featured on the ISC 2022 website with a link to your site
- Half-page advertisement in the ISC 2022 publication distributed to all attendees
- Acknowledged with verbal recognition during program
- Recognition at event on our ISC 2022 sponsor banner
- Recognition in the Awards Program
- Opportunity to provide branded items to all attendees
- Opportunity to set up a promotional display table in a 10x10 booth at trade show

### Grand Slam Sponsorship Level

**\$ 5,000**

- Complementary ISC 2022 registration for 2 people
  - Individuals must be employees of sponsor
- Your name/logo featured on the ISC 2022 website with a link to your site
- Quarter page advertisement in the ISC 2022 publication distributed to all attendees
- Acknowledged with verbal recognition during program
- Recognition at event on our ISC 2022 sponsor banner
- Recognition in the Awards Program
- Opportunity to provide branded items to all attendees
- Opportunity to set up a promotional display table in a 10x10 booth at trade show



# ISC 2022 Sponsorship Opportunities (continued)

- Please commit ASAP - Pay by April 1, 2022

## Double Header Sponsorship Levels

\$ 2,500

- Complementary ISC 2022 registration for 2 people
  - Individuals must be employees of sponsor
- Your name/logo featured on the ISC 2022 website with a link to your site
- One-eighth page advertisement in the ISC 2022 publication distributed to all attendees
- Acknowledged with verbal recognition during program
- Recognition at event on our ISC 2022 sponsor banner
- Recognition in the Awards Program
- Opportunity to provide branded items to all attendees
- Opportunity to set up a promotional display table in a 10x10 booth at trade show

## Grounds Keeper (Groomer) Sponsorship Level

\$ 1,500

- Complementary ISC 2022 registration for 1 person
  - Individual must be employee of sponsor
- Outdoor Groomer Equipment Display for the entire Congress
  - 1 to 2 pieces - Add additional pieces of equipment for an additional fee of \$250 per piece
- Your name/logo featured on the ISC 2022 website with a link to your site
- Business Card advertisement in the ISC 2022 publication
- Acknowledged with verbal recognition during program
- Recognition at event on our ISC 2022 sponsor banner
- Recognition at the Groomer Reception & Entertainment Program on Friday Night
- Recognition in the Awards Program
- Opportunity to provide branded items to all attendees
- Opportunity to set up a promotional display table in a 10x10 booth at trade show

## Home Run Sponsorship Level

\$ 1,000

- Two Complementary tickets to the Off-Site Event Thursday night
- Scrolling ad opportunity during breakfasts (maximum 4 slides or 2-minute duration)
- Your name featured on the ISC 2022 website with a link to your site
- Business Card advertisement in the ISC 2022 publication
- Acknowledged with verbal recognition during program
- Recognition at event on our ISC 2022 sponsor banner
- Recognition in the Awards Program
- Opportunity to provide branded items to all attendees
- Opportunity to set up a promotional display table in a 10x10 booth at trade show



# ISC 2022 Sponsorship Opportunities (continued)

- Please commit ASAP - Pay by April 1, 2022

## Bases Loaded Sponsorship Level \$ 500

- Choice of One: complementary ticket to Off-Site Event, opportunity for 30-minute breakout session presentation, or scrolling ad opportunity during breakfasts (maximum 4 slides or 2-minute duration)
- Your name featured on the ISC 2022 website with a link to your site
- Your company listed in the ISC 2022 publication distributed to all attendees
- Acknowledged with verbal recognition during program
- Recognition at event on our ISC 2022 sponsor banner
- Recognition in the Awards Program
- Opportunity to provide branded items to all attendees

## Triple Sponsorship Level \$ 300

- Choice of One: complementary ticket to Off-Site Event, or scrolling ad opportunity during breakfasts (maximum 4 slides or 2-minute duration)
- Your name featured on the ISC 2022 website with a link to your site
- Your company listed in the ISC 2022 publication distributed to all attendees
- Acknowledged with verbal recognition during program
- Recognition at event on our ISC 2022 sponsor banner
- Recognition in the Awards Program
- Opportunity to provide branded items to all attendees

## Double Sponsorship Level \$ 200

- Scrolling ad during breakfasts (maximum 4 slides or 2-minute duration)
- Your name featured on the ISC 2022 website with a link to your site
- Your company listed in the ISC 2022 publication distributed to all attendees
- Acknowledged with verbal recognition during program
- Recognition in the Awards Program
- Opportunity to provide branded items to all attendees

## Single Sponsorship Level \$ 100

- Your name featured on the ISC 2022 website with a link to your site
- Your company listed in the ISC 2022 publication distributed to all attendees
- Acknowledged with verbal recognition during program
- Recognition in the Awards Program
- Opportunity to provide branded items to all attendees

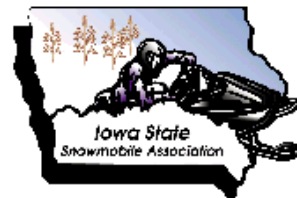


# ISC 2022 Sponsorship Opportunities (continued)

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## Custom Sponsorships

- Your logo and / or name on item or sign at event sponsored
- Listing in ISC Event Guide for entire event
- Opportunity to provide brochures or branded items to all attendees



- Custom Imprint Goody Bag Sponsor (exclusive) \$4,000
  - Your logo or name on all ISC 2022 attendee bags
- Badge Sponsor (exclusive) \$4,000
  - Your logo or name on all ISC 2022 attendee badges
- Lanyard Sponsor (exclusive) \$2,500
  - Your logo or name on custom ISC 2022 lanyards
- Welcome Reception Sponsor (exclusive) \$2,500
- Offsite Sponsor (4 available) \$2,500
- Breakfast Sponsor (3 available) \$1,000
- Afternoon Break Sponsor (3 available) \$ 500
- Educational Program Sponsor (5 available) \$ 500
- Custom Sponsorships Available
  - Have an idea? Let us know what you have in mind and we will do our best to create a sponsorship opportunity for you!!
- Donations
  - Want to support this important organization without participating in the Congress?
  - We are happy to accept monetary or in-kind donations of any amount or value.

Please commit to sponsorships ASAP - Pay by April 1, 2022

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