

VIP RIDES

- Establish committee of 3-4 people to coordinate the ride.
- Develop agenda of issues you want to highlight, both by discussion and experience.
- Develop list of invitees. Discuss the VIP Ride with your VIP(s) in advance of any letter being sent -- this should be done face to face.
- Choose a place to host the event that accommodates:
 - Those that will have to travel
 - Appropriate meeting facilities
 - Sleeping rooms, if applicable
 - Availability of Sleds and related equipment
- Determine the route, keeping in mind
 - Distance – keep it comfortable
 - Stopping points for discussion
 - Stops for refreshments
- Determine costs and who will be responsible
- A few weeks before the ride, be sure you provide the invitees with safety education information that they can review before they arrive.
- Immediately before you leave on your ride, review the safety education with each of the riders. It may be prudent to find an area where they can ride around and become comfortable on the snowmobile before heading for the trail.
- Follow up with thank you notes to the attendees.