Keeping Snowmobile Access in Today's World

Presented by

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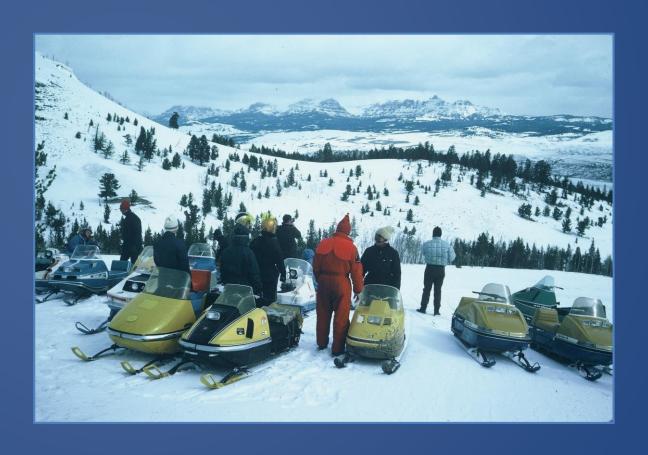
137,000 miles of snowmobile trail across the United States – plus millions of acres off trail riding





This access is built upon RELATIONSHIPS & PARTNERSHIPS established more than 40 years ago

- Private Landowners
- Legislators
- Local Government
- State Agencies
- Federal Agencies



Today's Access: exists because snowmobilers brought resources to the table

- Money:
 registration fees, gas
 tax and user fees
- Volunteers: leadership, advocacy and labor for trail work



Future: cannot lose sight of what got us here or take our 'access roots' for granted

 Make no mistake about it: we would NOT have the same level of snowmobile access we enjoy today if we had to start over in today's world – so we'd better work hard to keep it



Today's 'Top 5' Access Threats

- Maintaining Relationships
- Maintaining Funding
- Maintaining Volunteers
- *Defending attacks from environmental groups
- Winter travel planning



Defending Attacks from Anti's

- Yellowstone roots
- Common theme:
 Objection to the "sight, sound and smell of snowmobiles"
- Impacts snowmobile access everywhere



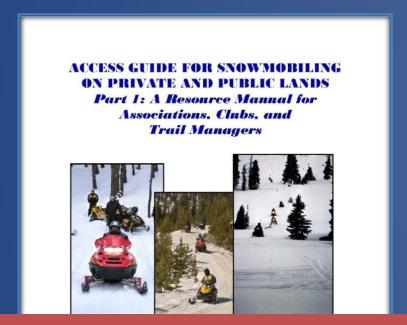
3 Most Common Objections to Snowmobiles

- SIGHT: some bothered by mere sight of sleds; will never win this, but glad to see 'snow camo'
- **SOUND:** snowmobile sound levels have decreased 94% compared to early models = must strictly enforce sound laws
- SMELL: EPA rules reduced snowmobile fleet emissions by over 50% since 2002; new technology has dramatically changed snowmobiles = must promote this



Access Resources from ACSA available on-line at: www.snowmobileinfo.org

2008 Access Guide



2009 'Facts Book'



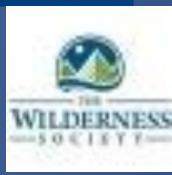
Library of Research Studies Related to Snowmobiling Impacts

Multiple Use Trails
For Winter Recreation
Facts and Myths about Snowmobiling

Defending Attacks from Anti's: The Main Thugs Today

- Winter Wildlands Alliance
- Wilderness Society
- · Sierra Club
- Numerous other national
- A multitude of regional and local groups







Winter Wildlands Alliance National, Human Powered, Quiet Use

- Budget \$476,400 (2010)
- Formed in 2000
- Founding member of the Outdoor Alliance
- Prime Corporate Partners

Cliff Bar, REI, Patagonia, Keen & Atlas Snowshoe

- 5 full-time staff
- Based in Boise, Idaho
- Lists support from 26 'Conservation Partners' and 15 foundations (including Sierra Club)
- www.winterwildlands.org

The Wilderness Society Protect Wilderness & Inspire Care of Wild Places

- Assets: about \$55 million
- Formed in 1935
- Over 500,000 members
- A top-ranked national charity

- 100+ full-time staff
- Based in Washington, D.C. with 9 regional offices across the U.S.
- www.wilderness.org

Sierra Club Oldest, Biggest & Most Influential Enviro. Group

- Founded by John Muir in 1892
- Has huge budget & huge membership reach
- Sierra Club Foundation founded in 1960 = \$100 million in assets, with 8 staff members

- 125+ full-time staff
- Based in San Francisco with legislative office in D.C & 64 chapters/offices across the U.S.
- · www.sierraclub.org

Maintaining Relationships

- Cannot take for granted
- Single most strategic action to protect access
- Must work from 3 levels: national, state and local



Maintaining Relationships ACSA: Our Strong National Voice

- D.C. Fly-In
- Forest Service 'Enlightenment Rides'
- Federal Highway projects
- ISC speakers
- Partnership with national groups



Maintaining Relationships State Associations

- State government favorable policies & legislation
- Sponsor rides & events to showcase snowmobiling
- Connections to state/federal land managers



Maintaining Relationships Local Clubs

- At the 'kitchen table' with private landowners
- Working one-on-one with public land managers (state, city, county, federal)
- Connections to state & local politicians



Maintaining Funding

- Support increased fees: when needed to keep state trail & access funds healthy
- Treat snowmobiling as a 'charity' = support Legal Action & Right to Ride funds versus giving all charity money to groups that do not actively support snowmobile access



Maintaining Volunteers One of Our Greatest Threats

- Declining numbers overall
- Leadership burnout
- Private landowner work
- Fortitude to stick with lengthy federal land use planning
- Groomer operators & other trail work



USFS Winter Travel Planning

- Regardless of the outcome of the WWA/USFS court case in Idaho we're going to see more Forest Service travel planning
- Have seen bits & pieces of in the past = we always lose some acres, so had better get better prepared for the future



Questions & Discussion

