



International Snowmobile Manufacturers Association

Press Release
FOR IMMEDIATE RELEASE

Snowmobile Day & Snowmobile Ride Day 2025–2026

October 15th, 2025 — The International Snowmobile Manufacturers Association (ISMA) continues its annual celebration of snowmobiling with two signature events: International Snowmobile Day on October 25th, 2025, and International Snowmobile Ride Day on February 14th, 2026.

These events invite clubs, dealers, and snowmobile enthusiasts across North America to celebrate the sport, welcome new riders, and build community. ISMA supports local snowmobile clubs with grants to host events, encouraging fun, safety, and camaraderie both at the start of the season and mid-winter.

Snowmobile Day, inspired by Sweden's long-running Snöskoters Dag, brings dealers and clubs together to showcase new products, highlight safety, and promote club membership. Events often include:

- Vintage and custom sled "Show and Shine" displays
- Groomer and towing vehicle exhibits
- Safety training and maintenance sessions
- Games, raffles, and giveaways from local businesses

Snowmobile Ride Day, held during *Take a Friend Snowmobiling Week*, encourages riders to invite friends and family to experience the thrill of the sport. Even if snow conditions vary, clubs are encouraged to celebrate with rides, trailhead gatherings, or maintenance and safety events.

ISMA congratulates the following clubs selected for 2025–2026 Snowmobile Day and Ride Day grants:

<u>Snowmobile Club:</u>	<u>Dealer Partner:</u>	<u>Location:</u>
Chester Snowmobile Club	MOM's Enfield	Chester, VT
Lyme Pinnacle Snowmobile Club	Robbins Powersports	Windsor, VT
Dakota Drifters Snowmobile Club	Bookings Powersports	Brookings, SD
Dalton Ridge Runners	Dalton Mountain Motorsports	Lancaster, NH
Davis County Snowmobile Club	ADS Powersports	Haven, UT
DRAG of Speculator Snowmobile Club	Village Motorsports	Speculator, NY
Fergus Elora Belwood Snowmobile Club	Two Wheel Motorsports	Guelph, ON
Forsyth Snowmobile & ATV Club	Ride North Powersports	Ishpeming, MI
Hill & Gully Riders – District 7	Giesler Marine	Powassan, ON
Lakeville Sno-Trackers	Leo's South	Lakeville, MN

<u>Snowmobile Club:</u>	<u>Dealer Partner:</u>	<u>Location:</u>
McMurray Sno-Drifters Snowmobile Assoc	4G Motorsports Fort McMurray	Fort McMurray, AB
Melfort & District Trail Riders	Thomas Motors Melfort	Melfort, SK
Prince Albert Trail Riders	Rally Motorsports Ltd	Prince Albert, SK
Riverbend Benders Snowmobile Club	Nielsen Enterprise	Lake Villa, IL
Salt Lake Valley Snowmobile Club	Karl Malone Powersports	Salt Lake City, UT
Sno-Kommanders of Lake County	Nielsen Enterprise	Lake Villa, IL
Sunset Trail Riders	Bestway Rentals	Kenora, ON
Waumbek Methna Snowmobile Club	Dalton Mountain Motorsports	Berlin, NH

Congratulations to all our grant recipients!

Snowmobile clubs that were not selected this year are encouraged to host their own events and apply again next season.

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