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FOR IMMEDIATE RELEASE

American Council of Snowmobile Associations Launches Next Round of Applications for Next Gen National Riders Program

The American Council of Snowmobile Associations (ACSA) is currently accepting applications for its **Next Gen National Riders (NGNR) Program**, an initiative designed to cultivate the next generation of leaders in organized snowmobiling across the United States.

The **Next Gen National Riders Program** was created to engage and develop young adults who are passionate about the future of snowmobiling. The program brings together individuals between the ages of **21 and 30** who are interested in learning about and contributing to the sport at the **local, state, and national levels**.

Participants in the program serve as **Next Gen National Rider Ambassadors**, representing both the **ACSA Trails Region** and the **ACSA Mountain Region**. These young leaders gain valuable experience in advocacy, leadership, and collaboration while working alongside national snowmobiling organizations and state associations.

ACSA is comprised of **state snowmobile associations from across the country**, working together to represent and protect the interests of snowmobilers nationwide. Members of the Next Gen National Riders Program will participate in:

- Virtual meetings with national snowmobiling leaders
- Regional rides, meetings and networking opportunities
- Meetings in **Washington, DC** to learn about national advocacy
- Participation in the annual **International Snowmobile Congress**, the premier gathering of snowmobile organizations and industry leaders.

Applications will be accepted through March 28, 2026.

Qualified applicants must:

- Be **between the ages of 21 and 30**
- Demonstrate **leadership and communication skills**
- Have a **strong passion for the sport of snowmobiling**
- Be a **member of a local snowmobile club**
- Be affiliated with the **American Council of Snowmobile Associations** through their state association

The program offers young riders the opportunity to develop leadership skills, build national relationships within the snowmobile community, and play an active role in shaping the future of the sport.

Interested applicants can learn more and download the application at:
https://www.snowmobilers.org/docs/next-gen-ational-snowmobile-riders-application.pdf

About the American Council of Snowmobile Associations (ACSA)
The American Council of Snowmobile Associations is the national voice for snowmobilers in the United States. Representing state snowmobile associations from across the country, ACSA works to protect access to public lands, promote safe and responsible riding, and support the continued growth of organized snowmobiling.