Recruiting and Involving Youth In Your Club

Kids and Adults on Snowmobiles (KAOS) - Wisconsin’s Youth Program

Alexus Butler - AWSC Miss Snowflake/AWSC Youth Advisor
Lauren Pietkiewicz - AWSC Youth Advisor
Austin Reed - AWSC Youth Representative
Macy Wasson - AWSC Youth Advisor
Tyler Hundt - AWSC Youth Advisor
Who Are We?

- Association of WI Snowmobile Clubs Youth Members
- Kids and Adults on Snowmobiles (KAOS)
Alexus Butler

- 2012-2013 AWSC Snowflake
- Dodge County Youth Rep for 3 years
- Advisor for 2 years
- Certified Snowmobile Safety Instructor
  - Previously was a youth instructor
- Local club officer
- Take a Friend Snowmobiling Program Co-Chair for KAOS
Lauren Pietkiewicz

- Started with KAOS years ago
- Kenosha County Youth Representative - 2009-2011
- AWSC Youth Advisor - 2011-2013
- 2011 “Young Snowmobiler of the Year”
- 2011 AWSC Scholarship Recipient
- 2013 “Snowmobile Family of the Year”
- Certified Safety Instructor
Macy Wasson

- Started with KAOS 5 years ago
- Marquette County Youth Rep for 4 years
- AWSC Youth Advisor for 1 year
- AWSC “Youth Snowmobiler of the Year” 2012
- AWSC Scholarship Recipient 2013
- ACSA “Youth Snowmobiler of the Year” 2013
- Certified Snowmobile Instructor
Austin Reed

- Started in KAOS 3 years ago
- Burnett County Youth Rep
- Snowmobile/ATV Safety Instructor
  - Previously a youth instructor
- Youth Club Leader
Main Purpose of Our Organization

- Promote leadership training for the youth!
- We will be running the organization one day and can do so more effectively by having the knowledge and experience.
How We Run Our Organization

Youth Committee

Youth Advisors

Youth Representatives
Then what...?

- Each Youth Rep is encouraged to go back to his/her county and...
  - Start a youth program
  - Educate
How to Find Youth In Your Area

- Hang up flyers in local high schools
- Safety Courses
- Ask local clubs/club members if they have any youth interested.
Use “Experienced Snowmobilers” As Mentors

- Get “experienced members” involved in whatever the youth are doing
- Have them encourage youth members to become safety instructors
- Have youth help with trail work
- Involve youth in planning of events
Events to Involve Youth

- Parade Floats
- Christmas Party
- Bonfire
- Leadership Training Weekend
- Add them to Committees
- RIDE!!!

- Brushing/Marking/Grooming Trails
- Talking to Landowners
- Board Meetings
- Safety Education Classes as Trainees
Simple Fundraisers

- Cake Auction
- Silent Auction
- Raffles
- Concessions
- Food Drives
- Brat Fry
- Clothes and Toy Drives
- Can Collections
Some Simple Rules To Get Youth Coming Back

- Acknowledge their presence
- Listen to their ideas
- Respect their opinions
- Praise them
- Give them due credit
- Work side-by-side with them
- Treat them as an equal
It only takes a few youth to start up a program!!

Then.... VS Now....
Questions?
Contact Information

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