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ACSA announces 2019 Snowmobile Family of the Year

At the 51st International Snowmobile Congress, Jay and Marcia Thompson, and their children Brittany and CJ from New Franken, Wisconsin were named the ACSA Snowmobile Family of the Year. The Thompsons have been involved in organized snowmobiling for over 20 years.

The Thompsons not only attend club meetings, they serve or have served in many club roles. In addition to their local club, they have been instrumental in the AWSC Kids and Adults Out Snowmobiling (KAOS) program as well as planning of the AWSC Conventions and Workshops.

Living on the trail, it was a natural to offer parking for the groomer. Their home is also the meeting place for gathering to set up and take down the trails, club rides and other events. The Thompsons have hosted multiple Girl Scout/Boy Scouts events to introduce snowmobiling to youth and their families.

In addition to their focus on education and trail grooming, the Thompsons are active in the fundraising efforts. They also help with club fundraisers, organizing the landowner patrolling the trails. They work at the many fundraising events throughout the year as well as finding sponsors for many programs, including Miss Snowflake.

Association of Wisconsin Snowmobile Club President Dave Newman says, "Many people think snowmobiling is only for winter. The Thompsons know that snowmobiling is a year-round effort". Newman continued, "The Thompsons realize the importance of keeping the youth involved, and know they have to keep them busy and connected. The Thompsons make plans accordingly to keep the youth coming back year after year."

"Promoting safe, responsible and fun snowmobiling has always been a priority for the Thompsons" stated Newman. "Their enthusiasm is contagious. They welcome everyone to get involved and treat new members like they've known them forever!"

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The American Council of Snowmobile Associations provides national leadership and coordination to advance the efforts of all organizations who promote responsible snowmobiling across the United States.

