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ACSA announces J&K Snowmobiles as the 2017 Snowmobile Dealer of the Year

At the 49th International Snowmobile Congress, J&K Snowmobiles from Estherville, Iowa was named the ACSA Snowmobile Dealer of the Year. The dealership was opened in 1969 and has been active in organized snowmobiling since they opened their doors.

Besides being the oldest Arctic Cat Dealer in Iowa, J&K Snowmobiles believes that promoting the sport is their primary business as it sustains the sport.

Kenny and Cory have hosted membership events in the dealership, they have participated in city council meetings to discuss trail development, and have hauled sleds for display at many events through the years. They have also volunteered in railroad bed clean up and other trail functions with manpower and equipment.



Accepting on behalf of J&K is Bruno Andrieni from ACSA President Bob Kirchner

Introducing snowmobiling to new riders is very important to them and their business. They supply new sleds to club events for demo riders. They also promote club and state functions with publicity through their dealership. Promoting Club membership and Iowa State Snowmobile Association membership is also a priority.

“J&K Snowmobiles cares about snowmobiling not only in their area, but in their state and neighboring states as well” states Iowa State Snowmobile Association President Chris Willey. “They know no boundaries when it comes to supporting the sport and work even harder at making sure clubs and members are working together”.

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The American Council of Snowmobile Associations provides national leadership and coordination to advance the efforts of all organizations who promote responsible snowmobiling across the United States.

